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## Editorial

# Welcome to the 30<sup>th</sup> issue of DARCO India Newsletter

Dear Reader,

### Marketing in unusual times

Digitalisation has gained enormous momentum in the conception and implementation of market-related activities this year. The global pandemic is pushing organisers, exhibitors and speakers into new communication formats, especially in the field of trade fairs.

As an internationally active company in the healthcare sector, DARCO places important focus on exchanges with users, distributors and scientific associations. But how well does good communication succeed in times like these?

Digital access to product information is more important than ever. We're committed to reaching a growing number of customers, and especially those individuals, who have a preference for receiving communication via non printed means.

We have therefore continued to invest in educational material accessible via the Web. For example, we provide educational videos and an on-going E-Newsletter; both can be downloaded directly from our website. Our E-News sections, contains previously published articles, interviews with experts and more besides. Detailed product information is available for our customers via our dedicated distributor download section. Please feel free to explore what we have to offer.

**Wishing you all a Merry Christmas and a Happy and Healthy New Year!**



DARCO – Your partner for professional foot care!

Yours sincerely

Shashi Surpali  
CEO DARCO Medical India Pvt. Ltd.

## News & Notes

### D-Foot International **LOCKDOWN ACADEMY**

D-Foot: **"At the sole of every bare foot there's a diabetic foot ulcer to be avoided."**

With this statement D-Foot underlined it's campaign for the International Diabetic Foot Awareness Week in November.

D-Foot International is presenting free webinars during the current period of lockdown and provides great value in these difficult times in regards to ongoing education.



Lectures from experts around the world focus on different topics related to diabetic foot: infection, vascular disease, Charcot foot, local wound care, etc of up to 20 minutes.

Visit the D-Foot website to learn more about this project.

[www.d-foot.org](http://www.d-foot.org)



## DARCO products

### Get to know our products better!

Gentle Step™ – Ready-to-use Diabetic Shoe



The GentleStep™ Shoe, designed by a leading American podiatrist, provides the ultimate in comfort and protection. An extra-depth shoe designed specifically for the needs of certain patients with diabetes.

The upper is constructed of a light-weight Lycra® to provide maximum comfort for patients with forefoot deformities or lesions.

#### Indications

- > Ready-to-use protective shoe for diabetic patients
- > Hammer Toe, Claw Toe
- > Tailers Bunion
- > Hallux Valgus Bunion
- > Diabetic foot lesions

#### Features and Benefits

- > Molded outsole conceals extra depth and provides lower profile and enhanced style.
- > Lycra® upper reduces weight while increasing comfort.
- > Firm heel counter ensures stable and comfortable fit.
- > Machine washable means that the GentleStep™ will stay looking nice for a long time.

DARCO products are distributed across India through authorised distributors. For more information on our distributors or to obtain a distributorship, please contact us directly or go to our website: [www.darco.in/distributors-india.html](http://www.darco.in/distributors-india.html)

## Diabetes and Woundcare products

### Gentle Step™ Diabetic Shoe



### Gentle Step™ Insole Off-loading Insole



The GentleStep™ Insole is built around a multi-purpose removable peg insole that effectively off-loads the plantar aspect of the foot. Easy removal of individual pegs allows selective off-loading and the Peg Support Board ensures the off-loaded area remains intact and supported. This insole is constructed of a 10mm combination of Poron and EVA to provide optimum shock absorbency and moldability.



## Events

### December 2020 – March 2021

Unfortunately, all planned events have had to be cancelled or postponed until further notice. We will of course inform you immediately when new events are possible again and can be planned.

Please remain confident that DARCO will continue to provide excellent service and customer care during these unprecedented times.

## Imprint

### About us

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